

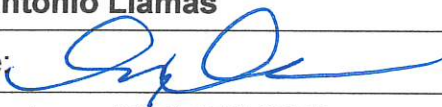
Consumer Confidence Report Certification Form

(To be submitted with a copy of the CCR)

Water System Name:	Santa Rosa Water
Water System Number:	CA4910009

The water system named above hereby certifies that its Consumer Confidence Report was distributed on June 4, 2024 (date) to customers (and appropriate notices of availability have been given). Further, the system certifies that the information contained in the report is correct and consistent with the compliance monitoring data previously submitted to the State Water Resources Control Board, Division of Drinking Water (DDW).

Certified by:

Name: Antonio Llamas	Title: Water Quality Manager
Signature: 	Date: 7/24/2023
Phone number: (707) 543-3975	

To summarize report delivery used and good-faith efforts taken, please complete this page by checking all items that apply and fill-in where appropriate:

- CCR was distributed by mail or other direct delivery methods (attach description of other direct delivery methods used).
- CCR was distributed using electronic delivery methods described in the Guidance for Electronic Delivery of the Consumer Confidence Report (water systems utilizing electronic delivery methods must complete the second page).
- "Good faith" efforts were used to reach non-bill paying consumers. Those efforts included the following methods:
 - Posting the CCR at the following URL: www.srcity.org/waterqualityreports____
 - Mailing the CCR to postal patrons within the service area (attach zip codes used)
 - Advertising the availability of the CCR in news media (attach copy of press release)
 - Publication of the CCR in a local newspaper of general circulation (attach a copy of the published notice, including name of newspaper and date published)
 - Posted the CCR in public places (attach a list of locations)
 - Delivery of multiple copies of CCR to single-billed addresses serving several persons, such as apartments, businesses, and schools

- Delivery to community organizations (attach a list of organizations)
- Publication of the CCR in the electronic city newsletter or electronic community newsletter or listserv (attach a copy of the article or notice)
- Electronic announcement of CCR availability via social media outlets (attach list of social media outlets utilized)
- Other (attach a list of other methods used)
- For systems serving at least 100,000 persons:* Posted CCR on a publicly-accessible internet site at the following URL: www.srcity.org/waterqualityreports_____
- For privately-owned utilities:* Delivered the CCR to the California Public Utilities Commission

Consumer Confidence Report Electronic Delivery Certification

Water systems utilizing electronic distribution methods for CCR delivery must complete this page by checking all items that apply and fill-in where appropriate.

- Water system mailed a notification that the CCR is available and provides a direct URL to the CCR on a publicly available website where it can be viewed URL: www.srcity.org/waterqualityreports
- Water system emailed a notification that the CCR is available and provides a direct URL to the CCR on a publicly available site on the Internet where it can be viewed (attach a copy of the emailed CCR notification). URL: www._____
- Water system emailed the CCR as an electronic file email attachment.
- Water system emailed the CCR text and tables inserted or embedded into the body of an email, not as an attachment (attach a copy of the emailed CCR).
- Requires prior DDW review and approval.* Water system utilized other electronic delivery method that meets the direct delivery requirement.

Provide a brief description of the water system's electronic delivery procedures and include how the water system ensures delivery to customers unable to receive electronic delivery.

This form is provided as a convenience and may be used to meet the certification requirement of section 64483(c) of the California Code of Regulations.

**Consumer Confidence Report
Certification Form
Attachment**

City of Santa Rosa
Water System #: CA 4910009
June 24, 2024

The City of Santa Rosa mailed notification of the CCR to all billed customers within the service area:

95401
95402 (PO boxes)
95403
95404
95405
95406 (PO Boxes)
95407

Public Places where the Consumer Confidence Report is available to the public or posted:

City of Santa Rosa
Santa Rosa Water Department
69 Stony Circle
Santa Rosa, CA 95401

City of Santa Rosa
Utilities Field Operations
35 Stony Point Road
Santa Rosa, CA 95401

City of Santa Rosa
Santa Rosa Water Department
Laguna Treatment Plant
4300 Llano Road
Santa Rosa, CA 95407

City of Santa Rosa
Human Resources Department
100 Santa Rosa Ave
Santa Rosa, CA 95401

City of Santa Rosa
Revenue Division
Utility Billing
90 Santa Rosa Avenue
Santa Rosa, CA 95401

Santa Rosa Chamber of Commerce
50 Old Courthouse Square, Suite 110
Santa Rosa, CA 95404

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The procedures for the electronic delivery of the 2023 Report are identified below:

- Auto-pay customers (approximately 19,562) will receive an e-mail notification the report is available and a direct URL to the Report.
- Regular bill-paying customers will receive a bill notification (1/3 sheet of paper commonly called a bill stuffer) in their June water bill explaining the availability of the Report. Bill inserts-run June 11, 2024, through June 27, 2024

For bill payers and non-bill payers, these “Good faith” efforts were instituted to advertise the Report’s availability:

- Advertisement campaign by Santa Rosa Press Democrat as follows:
 - Print Ads – 6/2, 6/9, 6/16, and 6/23
- Santa Rosa Water has magnetic ad boxes explaining the availability of the Report. These ad boxes will be on each side and the back of the water sampling van. They will be in place throughout the year while it travels throughout Santa Rosa. In addition, the driver was provided copies of the CCR to hand to customers if requested.
- Announcement via social media sites: Facebook and GovDelivery.
- Santa Rosa Water srcity.org/waterqualityreports available online as of 6/4/2024
- City Connections Newsletter – Santa Rosa’s city-wide newsletter (approximately 117,063 recipients)