APPENDIX B: eCCR Certification Form (Suggested Format)

Consumer Confidence Report Certification Form

(To be submitted with a copy of the CCR)

Water System Name: Elsinore Val		Elsinore Valley	/ Municipal Water District
	System Number:	CA 3310012	
was d approprinted information	istributed on riate notices of avai ition contained in	6/28/2023 ilability have been the report is c ly submitted to	ertifies that its Consumer Confidence Report (date) to customers (and n given). Further, the system certifies that the orrect and consistent with the compliance the State Water Resources Control Board,
Certifie	d by:		
Name	: Mike Ali	`	Title: Water Quality Administrator
Signat	ture: Mile	1	Date: July 16, 2024
Phone	e number: (951) 674	4-3146 ext 8256	blank
otl Co for	her direct delivery r CR was distributed r Electronic Deliver ectronic delivery me	methods used): using electronic y of the Consumenthods must com	direct delivery methods (attach description of delivery methods described in the Guidance er Confidence Report (water systems utilizing plete the second page).
_	"Good faith" efforts were used to reach non-bill paying consumers. Those efforts included the following methods:		
	Posting the CC Mailing the CC used)	R at the following R to postal patro	g URL: www.evmwd.com/CCRons within the service area (attach zip codes e CCR in news media (attach copy of press
	Publication of t		al newspaper of general circulation (attach a , including name of newspaper and date

See	e attached.
deliv	very.
inclu	vide a brief description of the water system's electronic delivery procedures and ude how the water system ensures delivery to customers unable to receive electronic
	delivery method that meets the direct delivery requirement.
	Requires prior DDW review and approval. Water system utilized other electronic
	of an email, not as an attachment (attach a copy of the emailed CCR).
	Water system emailed the CCR as an electronic file email attachment. Water system emailed the CCR text and tables inserted or embedded into the body
	
	www.evmwd.com/CCR
	URL to the CCR on a publicly available site on the Internet where it can be viewed (attach a copy of the emailed CCR notification). URL:
\bowtie	Water system emailed a notification that the CCR is available and provides a direct
	www.evmwd.com/CCR
	URL to the CCR on a publicly available website where it can be viewed (attach a copy of the mailed CCR notification). URL:
\boxtimes	Water system mailed a notification that the CCR is available and provides a direct
this	page by checking all items that apply and fill-in where appropriate.
	er systems utilizing electronic distribution methods for CCR delivery must complete
	Consumer Confidence Report Electronic Delivery Certification
	Commission
Ц	For privately-owned utilities: Delivered the CCR to the California Public Utilities Commission
	internet site at the following URL: www.evmwd.com/CCR
\boxtimes	For systems serving at least 100,000 persons: Posted CCR on a publicly-accessible
	list of social media outlets utilized) Other (attach a list of other methods used)
	Publication of the CCR in the electronic city newsletter or electronic community newsletter or listserv (attach a copy of the article or notice)
	Delivery to community organizations (attach a list of organizations)
	persons, such as apartments, businesses, and schools
	Delivery of multiple copies of CCR to single-billed addresses serving several



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July 16, 2024

To: State Water Resources Control Board – Division of Drinking Water

From: Mike Ali, Water Quality Administrator

Re: Consumer Confidence Report Certification Form

Elsinore Valley Municipal Water District used the following notification methods to inform customers that the Consumer Confidence Report was available:

1. Direct Mail

a. PostCard (Attachment A) providing a direct link to the report: www.evwmd.com/CCR mailed to all water customers. Notification that the report is available electronically and in a printed format upon request is prominently displayed on the card. Postcards were mailed out on June 28, 2024.

Customers within our service area, by zip code, who received our PostCard notification

b. Envelope Snipe (**Attachment B**) on bills for customers that have not opted for paperless billing option starting 6/28/24-7/28/24.

2. E-Blast (Attachment C)

Elsinore Valley Municipal Water District sent an email notification to all customers who provided an email address, stating that the Consumer Confidence Report will be electronically available on June 27, 2023. A link to www.evmwd.com/CCR was displayed and embedded in the email

(available by clicking on the picture of the report). Customers were informed that the report is available in printed format upon request. As of July 16, 2024:

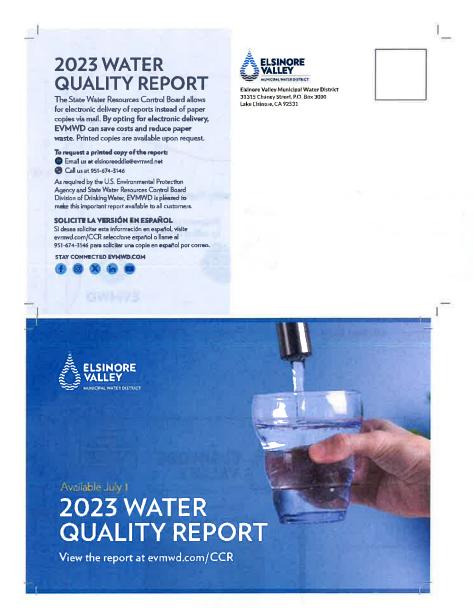
- 21,752 E-mail sends
- 9,314 (44%) opens
- 8 (27%) clicks to CCR

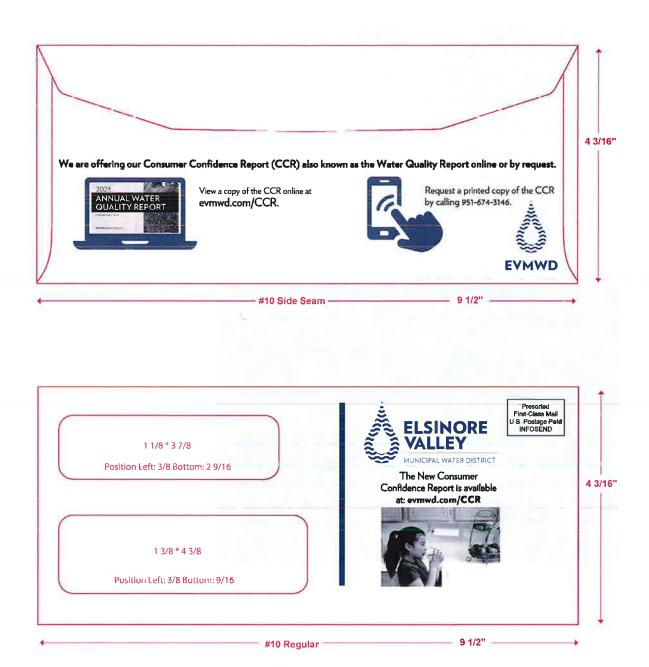
The other methods that EVMWD utilized to share the Consumer Confidence Report with our customers are as follows:

 Consumer Confidence Report's electronic format was made interactive (flipbook option) with the following statistics as of July 16, 2024.



- Notification on social media outlets used by EVMWD (Attachment D)
 (Facebook, Instagram, LinkedIn, X).
- Ads are included in the local city electronic newsletter (Lake Elsinore Newsletter), and printed ads notify the CCR's availability on the Valley Business Journal (Attacment E).
- Notification on customer billing envelopes with prominently displayed website link (Attachment F).

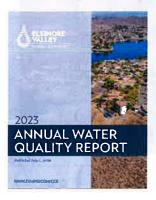




Attachment B



Elsinore Valley Municipal Water District (EVMWD) has released the 2023 Water Quality Report. This comprehensive report outlines EVMWD's rigorous processes to ensure clean, reliable water for customers 24/7. It highlights EVMWD's commitment to transparency, safety, and sustainability in water management.



The State Water Resources Control Board-Division of Drinking Water (SWRCB-DDW) allows for electronic delivery of report via email. By opting for electronic delivery, EVMAWD can save costs and reduce paper waste. Printed copies are available upon request.

SOLICITE LA VERSIÓN EN ESPAÑOL: Si desea solicitar esta información en español, visite ermwd.com/CCR seleccione español o llame al 951-674-3146 para solicitar una copia en español por correo.

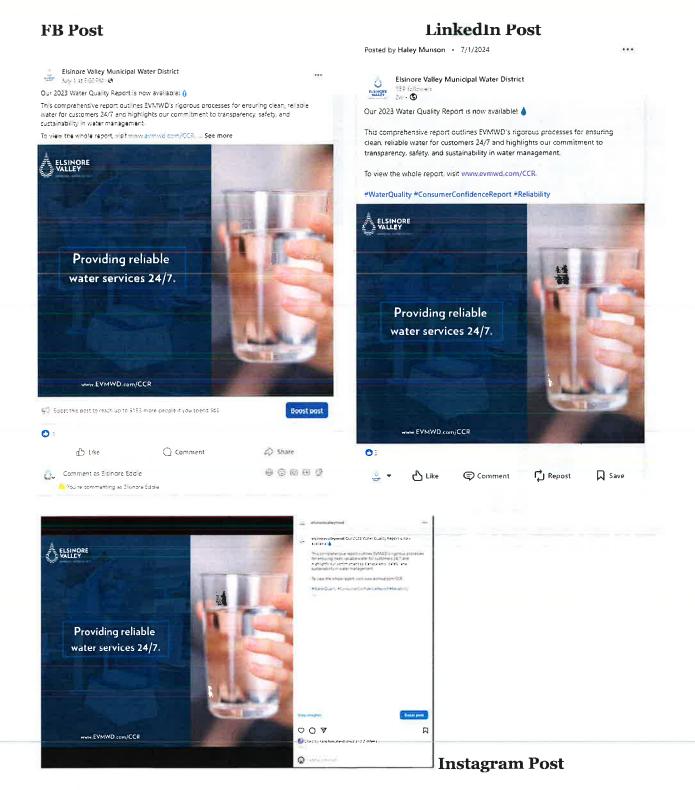
To request a printed copy of the report:

• Email us at

• ElsinoteEddte@evmwd.net

• Call us at 951-674-3146





Attachment D

Lake Elsinore Newsletter: Sent electronically on 7/1/2024

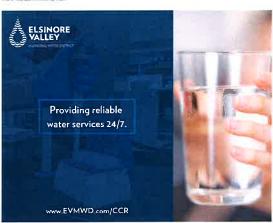


EVMWD's 2023 Water Quality Report is now available! This comprehensive report outlines the rigorous processes EVMWD takes to ensure clean, reliable water for customers 24/7.

View the Report Here

Valley Business Journal Press Release and Ad: Published July 1, 2024





Printed Messaging on Envelopes:

information please visit www.evmwd.com/drought.

Not sure how to calculate your Water Budget?

Visit www.evmwd.com/conservation for simple instructions to determine your usage.

Consumer Confidence Report...

Starting July 1, 2024 view the EVMWD annual water quality report online at http://www.evmwd.com/ccr. This report contains important information about the source and quality of your drinking water. For a paper copy delivered to your home, call (951)674-3146.

Empezando el primero de julio del 2024, usted podrá obtener el reporte anual de la calidad de agua de EVMWD acezando la página

de internet http://www.evmwd.com/ccr. Este reporte contiene información acerca la calidad del agua que usted bebe. Por favor

llarne al (951)674-3146 si desea una copia del reporte

Attachment F