

## Consumer Confidence Report Certification Form

(To be submitted with a copy of the CCR)

Water System Name:	Santa Margarita Water District
Water System Number:	CA3010101

The water system named above hereby certifies that its Consumer Confidence Report was distributed on see dates below (date) to customers (and appropriate notices of availability have been given). Further, the system certifies that the information contained in the report is correct and consistent with the compliance monitoring data previously submitted to the State Water Resources Control Board, Division of Drinking Water (DDW).

Certified by:

Name: Rachel Pasco	Title: Laboratory Manager
Signature:	
Phone number: (949) 459.6674	Date: July 20, 2023

*To summarize report delivery used and good-faith efforts taken, please complete this page by checking all items that apply and fill-in where appropriate:*

- ☐ CCR was distributed by mail or other direct delivery methods (attach description of other direct delivery methods used).
- ☒ CCR was distributed using electronic delivery methods described in the Guidance for Electronic Delivery of the Consumer Confidence Report (water systems utilizing electronic delivery methods must complete the second page).
- ☒ "Good faith" efforts were used to reach non-bill paying consumers. Those efforts included the following methods:
  - ☒ Posting the CCR at the following URL: [www.SMWD.com/2023WaterQuality](http://www.SMWD.com/2023WaterQuality)
  - ☐ Mailing the CCR to postal patrons within the service area (attach zip codes used)
  - ☐ Advertising the availability of the CCR in news media (attach copy of press release)
  - ☐ Publication of the CCR in a local newspaper of general circulation (attach a copy of the published notice, including name of newspaper and date published)
  - ☐ Posted the CCR in public places (attach a list of locations)
  - ☐ Delivery of multiple copies of CCR to single-billed addresses serving several persons, such as apartments, businesses, and schools
  - ☐ Delivery to community organizations (attach a list of organizations)
  - ☐ Publication of the CCR in the electronic city newsletter or electronic community newsletter or listserv (attach a copy of the article or notice)

- ☒ Electronic announcement of CCR availability via social media outlets (attach list of social media outlets utilized)
- ☒ Other (attach a list of other methods used)
- ☒ *For systems serving at least 100,000 persons:* Posted CCR on a publicly-accessible internet site at the following URL: [www.SMWD.com/2023WaterQuality](http://www.SMWD.com/2023WaterQuality)
- ☐ *For privately-owned utilities:* Delivered the CCR to the California Public Utilities Commission

## Consumer Confidence Report Electronic Delivery Certification

*Water systems utilizing electronic distribution methods for CCR delivery must complete this page by checking all items that apply and fill-in where appropriate.*

- ☒ Water system mailed a notification that the CCR is available and provides a direct URL to the CCR on a publicly available website where it can be viewed (attach a copy of the mailed CCR notification).  
URL: [www.SMWD.com/2023WaterQuality](http://www.SMWD.com/2023WaterQuality)
- ☒ Water system emailed a notification that the CCR is available and provides a direct URL to the CCR on a publicly available site on the Internet where it can be viewed (attach a copy of the mailed CCR notification).  
URL: [www.SMWD.com/2023WaterQuality](http://www.SMWD.com/2023WaterQuality)
- ☐ Water system emailed the CCR as an electronic file email attachment.
- ☐ Water system emailed the CCR text and tables inserted or embedded into the body of an email, not as an attachment (attach a copy of the emailed CCR).
- ☐ *Requires prior DDW review and approval.* Water system utilized other electronic delivery method that meets the direct delivery requirement.

*Provide a brief description of the water system's electronic delivery procedures and include how the water system ensures delivery to customers unable to receive electronic delivery.*

1) Posted online starting 05/30/2023 at the District's website: <a href="http://www.SMWD.com/2023WaterQuality">www.SMWD.com/2023WaterQuality</a>
2) Printed copies are available at the District's Customer Service Counter and other facilities. - June 15, 2023
3) Bill Inserts & Envelope Snipes
4) Posted Water Quality Report website banner - June 2023
5) Posted on social media (Facebook, Twitter, Instagram, and Nextdoor)

6) Outdoor banners posted at SMWD Headquarters entrance.
7) e-mail blast to customers with email addresses available ~32,000 - June 27, 2023.

*This form is provided as a convenience and may be used to meet the certification  
requirement of  
section 64483(c) of the California Code of Regulations.*

# Water Quality Report 2023 Consumer Confidence Report

## Direct Links

SMWD: [smwd.com/2023WaterQuality](https://smwd.com/2023WaterQuality)

All Water Quality Reports: [smwd.com/WaterQuality](https://smwd.com/WaterQuality)

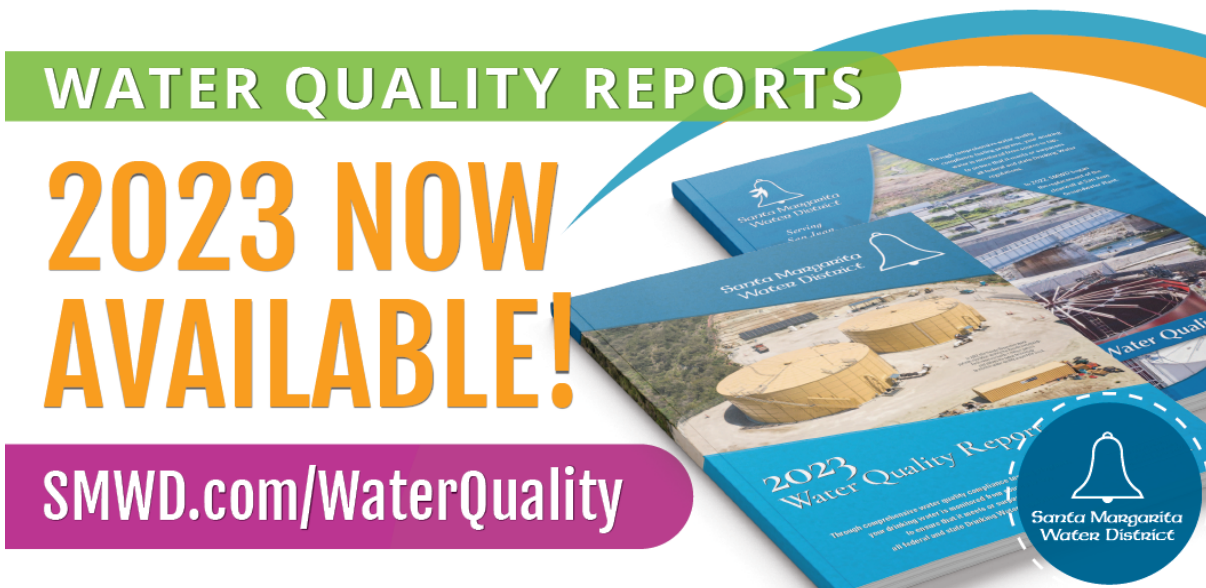
Included below are the materials and messages that were mailed, email and shared online with customers.

- Announcement on website banner
- Bill inserts
- Bill statements
- Social media (Facebook, Instagram, Twitter, NextDoor)
- email blast

## Website Banner



## Outdoor Banner



## Social Media Posts



**Santa Margarita Water District • Follow**



Jun 29 at 16:25 · 🌐

Dive into our 2023 Water Quality report, and learn about our sources of water, the rigorous testing and monitoring procedures we follow, and how ... See more



## ANNUAL WATER QUALITY REPORT AVAILABLE ONLINE

[SMWD.com/2023WaterQuality](https://smwd.com/2023WaterQuality)

