eCCR Certification Form

Consumer Confidence Report Certification Form

Water System Name:	City of Lomita Water Department
Water System Number:	CA1910073

The water system named above hereby certifies that its Consumer Confidence Report was distributed on <u>5/13/2024 (date)</u> to customers (and appropriate notices of availability have been given). Further, the system certifies that the information contained in the report is correct and consistent with the compliance monitoring data previously submitted to the State Water Resources Control Board, Division of Drinking Water (DDW).

Certified by:

Name: Rachel Bucklew	Title: Public Works Admin. Analyst
Signature: Rachel Bucklaw	Date: 6/14/2024
Phone number: 310-325-7110 x155	blank

To summarize report delivery used and good-faith efforts taken, please complete this page by checking all items that apply and fill-in where appropriate:

- CCR was distributed by mail or other direct delivery methods (attach description of other direct delivery methods used). Bill inserts with CCR URL to hard copy bill recipients sent May 13, 2024.
- CCR was distributed using electronic delivery methods described in the Guidance for Electronic Delivery of the Consumer Confidence Report (water systems utilizing electronic delivery methods must complete the second page).
- Good faith" efforts were used to reach non-bill paying consumers. Those efforts included the following methods:
 - Posting the CCR at the following URL: <u>https://www.lomitawater.com/CCR2023/</u>
 - Mailing the CCR to postal patrons within the service area (attach zip codes used)
 - Advertising the availability of the CCR in news media (attach copy of press release)
 - Publication of the CCR in a local newspaper of general circulation (attach a copy of the published notice, including name of newspaper and date published)
 - Posted the CCR in public places (attach a list of locations)

- Delivery of multiple copies of CCR to single-billed addresses serving several persons, such as apartments, businesses, and schools
- Delivery to community organizations (attach a list of organizations)
- Publication of the CCR in the electronic city newsletter or electronic community newsletter or listserv (attach a copy of the article or notice)
- Electronic announcement of CCR availability via social media outlets (attach list of social media outlets utilized)
- Other (attach a list of other methods used)
- For systems serving at least 100,000 persons: Posted CCR on a publicly-accessible internet site at the following URL: www.
- For privately-owned utilities: Delivered the CCR to the California Public Utilities Commission

Consumer Confidence Report Electronic Delivery Certification

Water systems utilizing electronic distribution methods for CCR delivery must complete this page by checking all items that apply and fill-in where appropriate.

- Water system mailed a notification that the CCR is available and provides a direct URL to the CCR on a publicly available website where it can be viewed (attach a copy of the mailed CCR notification). URL: <u>https://www.lomitawater.com/CCR2023/</u>
- Water system emailed a notification that the CCR is available and provides a direct URL to the CCR on a publicly available site on the Internet where it can be viewed (attach a copy of the emailed CCR notification). URL: https://www.lomitawater.com/CCR2023/
- Water system emailed the CCR as an electronic file email attachment.
- Water system emailed the CCR text and tables inserted or embedded into the body of an email, not as an attachment (attach a copy of the emailed CCR).
- Requires prior DDW review and approval. Water system utilized other electronic delivery method that meets the direct delivery requirement.

Provide a brief description of the water system's electronic delivery procedures and include how the water system ensures delivery to customers unable to receive electronic delivery.

For customers that receive hard copy bills (3,934 accounts), a bill insert was sent by USPS with a direct link to the CCR mailed on May 13, 2024.

For customers that selected e-billing (372 accounts), an email was sent announcing the CCR with a direct link to the CCR on May 13, 2024.

The CCR was announced with links on Nextdoor, Instagram, and Facebook on May 15, 2023.

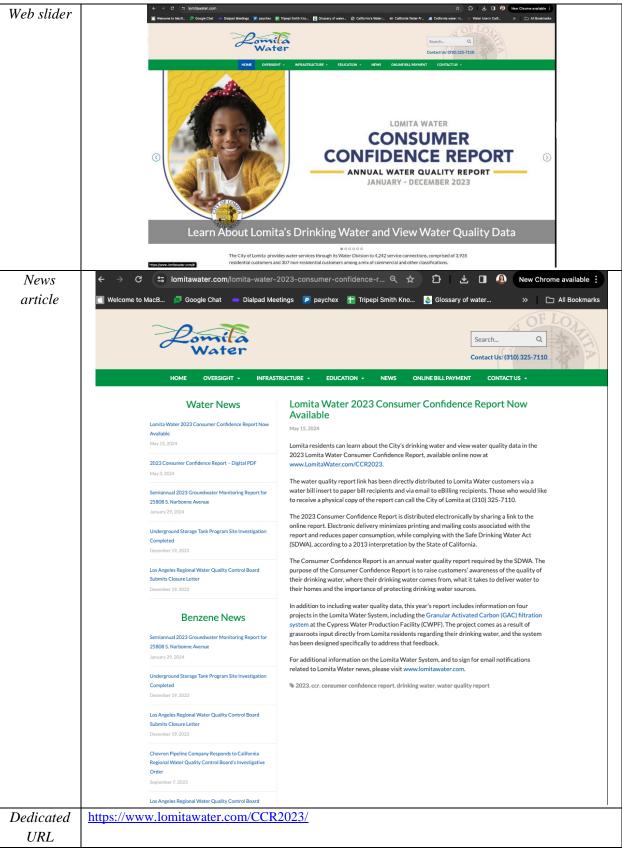
The City will mail hard copies upon request.

The City sent information about the CCR in its May 17, 2023 e-newsletter

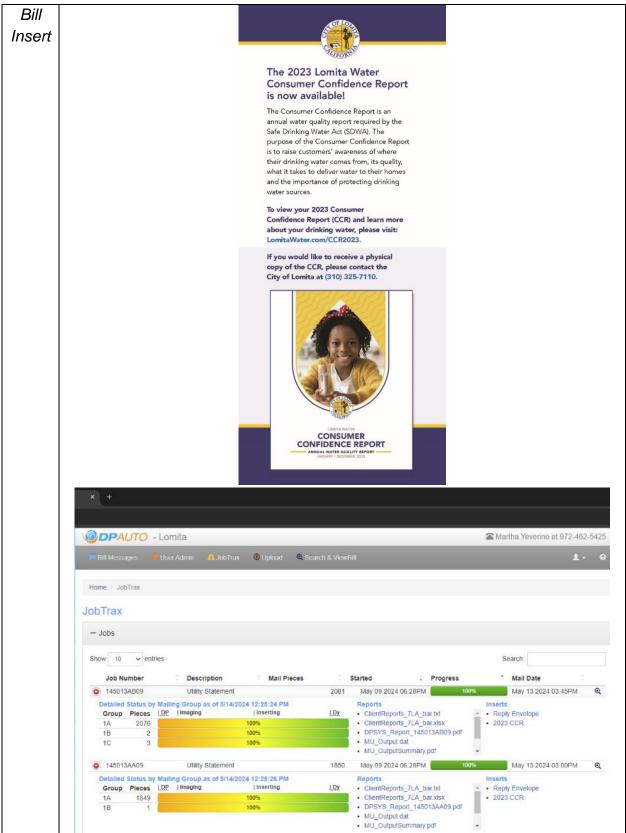
Newsletter:







Mail Distribution



Email notice	Q Search Mailchimp	Live expert help	10
	2023 CCR Email Blast		
	Overview Click Performance Recipient Activity - E-commerce Content Optimizer Social Analytics360		
	New sender requirements for your domain Google and Yahoo have announced new requirements for email senders. To ensure delivery of emails you send in the future, we recommend you authenticate your domain, lomitacity.com. <u>Start authentication</u>		
	357 Recipients Audience: Lomita Water (Tags: 2023 CCR e-billing customers) Delivered: Fri, May 31, 2024 11:37 AM		
	Subject: IMPORTANT MESSAGE: Your 2023 Lomita Water Consumer Confidence View email - Download - Print - Share Report is now available!		
	245 Opened41 Clicked2 BouncedO Unsubscribed		

Social Media

