



CITY OF LA VERNE CITY HALL

3660 "D" Street, La Verne, California 91750-3599
www.ci.la-verne.ca.us

Date: June 20, 2018

Memorandum of Transmittal

To:

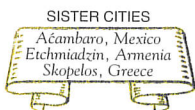
State Water Resources Control Board
Division of Drinking Water
Thomas Tsui, P.E.
500 North Central Avenue, Suite 500
Glendale, CA 91203

Document(s):

2018 Consumer Confidence Report
Certification Form
Postcard

From:

Tracy Costello
Public Works Manager



General Administration 909/596-8726 • Water Customer Service 909/596-8744 • Parks & Community Services 909/596-8700
Public Works 909/596-8741 • Finance 909/596-8716 • Community Development 909/596-8706 • Building 909/596-8713
Police Department 909/596-1913 • Fire Department 909/596-5991 • General Fax 909/596-8737

**Consumer Confidence Report
Certification Form**

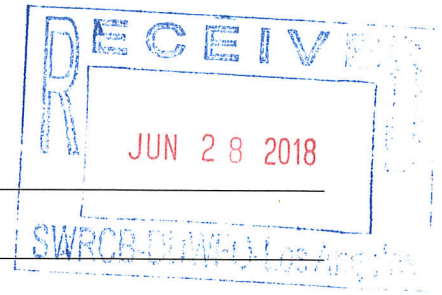
(To be submitted with a copy of the CCR)

Water System Name: _____

City of La Verne

Water System Number: _____

1910062



The water system named above hereby certifies that its Consumer Confidence Report was distributed on June 14, 2018 (date) to customers (and appropriate notices of availability have been given). Further, the system certifies that the information contained in the report is correct and consistent with the compliance monitoring data previously submitted to the State Water Resources Control Board, Division of Drinking Water (DDW).

Certified by:

Name: _____

Tracy Costello

Signature: _____

Tracy Costello

Title: _____

Public Works Manager

Phone Number: _____

(909) 596-8741

Date: _____

6-20-18

To summarize report delivery used and good-faith efforts taken, please complete this page by checking all items that apply and fill-in where appropriate:

- ☒ CCR was distributed by mail or other direct delivery methods (attach description of other direct delivery methods used).
- ☒ CCR was distributed using electronic delivery methods described in the Guidance for Electronic Delivery of the Consumer Confidence Report (water systems utilizing electronic delivery methods must complete the second page).
- ☒ "Good faith" efforts were used to reach non-bill paying consumers. Those efforts included the following methods:
 - ☐ Posting the CCR at the following URL: www. cityoflaverne.org/ccr
 - ☐ Mailing the CCR to postal patrons within the service area (attach zip codes used)
 - ☐ Advertising the availability of the CCR in news media (attach copy of press release)
 - ☐ Publication of the CCR in a local newspaper of general circulation (attach a copy of the published notice, including name of newspaper and date published)
 - ☒ Posted the CCR in public places (attach a list of locations)
 - ☒ Delivery of multiple copies of CCR to single-billed addresses serving several persons, such as apartments, businesses, and schools
 - ☒ Delivery to community organizations (attach a list of organizations)
 - ☐ Publication of the CCR in the electronic city newsletter or electronic community newsletter or listserv (attach a copy of the article or notice)
 - ☐ Electronic announcement of CCR availability via social media outlets (attach list of social media outlets utilized)
 - ☐ Other (attach a list of other methods used)
- ☐ For systems serving at least 100,000 persons: Posted CCR on a publicly-accessible internet site at the following URL: www. _____
- ☐ For privately-owned utilities: Delivered the CCR to the California Public Utilities Commission

Consumer Confidence Report Electronic Delivery Certification

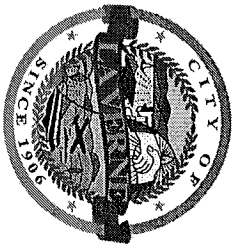
Water systems utilizing electronic distribution methods for CCR delivery must complete this page by checking all items that apply and fill-in where appropriate.

- ☒ Water system mailed a notification that the CCR is available and provides a direct URL to the CCR on a publicly available website where it can be viewed (attach a copy of the mailed CCR notification). URL: www.cityoflaverne.org/ccr
- ☐ Water system emailed a notification that the CCR is available and provides a direct URL to the CCR on a publicly available site on the Internet where it can be viewed (attach a copy of the emailed CCR notification). URL: www._____
- ☐ Water system emailed the CCR as an electronic file email attachment.
- ☐ Water system emailed the CCR text and tables inserted or embedded into the body of an email, not as an attachment (attach a copy of the emailed CCR).
- ☐ *Requires prior DDW review and approval.* Water system utilized other electronic delivery method that meets the direct delivery requirement.

Provide a brief description of the water system's electronic delivery procedures and include how the water system ensures delivery to customers unable to receive electronic delivery.

RECEIVED
JUN 28 2018
SWRCB CDWFL Los Angeles

This form is provided as a convenience and may be used to meet the certification requirement of section 64483(c), California Code of Regulations.



City of La Verne
3660 D Street
La Verne, CA 91750

**PRESORTED
FIRST-CLASS MAIL
US POSTAGE PAID
SAN DIMAS, CA
PERMIT NO. 175**

**This notice contains instructions
on how to obtain important information about your drinking water.**

**Este reporte contiene las instrucciones mas recientes
para obtener informacion importante sobre su agua potable.**

The Consumer Confidence Report, or CCR, is an annual water quality report that the Safe Drinking Water Act (SDWA) requires the City of La Verne to provide to you. The purpose of the CCR is to raise customers' awareness of the quality of their drinking, where their drinking water comes from, what it takes to deliver water to their homes and businesses, and the importance of protecting drinking water sources.

In recent years, the City of La Verne has mailed its customers a printed copy of the CCR to comply with the SDWA. In 2013, the California Department of Public Health expanded its interpretation of the SDWA to allow for electronic delivery of the CCR. The electronic delivery method will allow the City of La Verne to reduce consumption of paper, and minimize printing and mailing costs.

The Consumer Confidence Report will be available on July 1, 2018 at www.cityoflaverne.org/ccr. If you would like to request a printed copy of the Consumer Confidence Report or would like to speak with someone about the report, please call our customer service office at (909) 596-8744.

El Informe de Confianza de Consumidor estará disponible el 1 de Julio de 2018 en www.cityoflaverne.org/ccr. Si le gustara solicitar una copia impresa del Informe de Confianza de Consumidor o gustara hablar con alguien sobre el informe, por favor llame nuestra oficina de atención al cliente al (909) 596-8744.

2018 WATER QUALITY REPORT



CITY OF
LA VERNE
WATER DIVISION

DATA FOR 2017

